touch2success™
OPTIMISING YOUR BUSINESS

What is inside the skill?

A reusable brand instruction pack for Touch2Success marketing, websites, user interfaces, presentations and print. It helps keep design choices consistent when creating or rebranding Foodhub B2B-equivalent merchant materials.

01

Brand assets

10 supplied T2S logo files, including horizontal, stacked, colour and inverse versions.

02

Colour foundations

Two primary families (P1 green, P2 teal) and five optional secondary accents.

03

Typography

Lato, with practical weight, hierarchy and responsive sizing recommendations.

04

Brand governance

Approved logo variants, clear space, minimum sizing and source-priority rules.

05

Design workflows

B2B web/UIUX, graphic/print, social posts, presentations and device mockups.

UK B2B / takeaway / restaurant

Brand-led design

Reusable in prompts

Two primary colour families

Both P1 and P2 are primary. Neither is secondary. Use either or both according to the composition and preserve logo colours.

P1 / Green

P1	P1a	P1b	P1c	P1d
#63C156	#4CAF3D	#65D855	#7EE86B	#ACF19F

P2 / Teal

P2	P2a	P2b	P2c	P2d
#2B6476	#1A5966	#4292A0	#4EBAC6	#95E2EB

Optional secondary accents

Use zero or one accent in typical designs. Add more only when a campaign or data visualisation genuinely requires distinct categories.

Orange	Yellow	Raspberry	Blue	Purple
#FD7F06	#FCE000	#E80037	#157CD6	#624395

Use colour with purpose

Primary colours build the core identity. Secondary accents only highlight information. For digital, verify contrast; for print, proof CMYK using the printer ICC profile.

Authentic logo usage

Always select the supplied original artwork. Do not recreate, recolour, distort, remove the trademark or alter the tagline.



HORIZONTAL / LIGHT



STACKED / INVERSE

Approved variations

Horizontal and stacked, colour / dark / white-inverse, as supplied in the skill.

Clear space

Use the X-grid diagrams in the included official guideline reference; keep nearby elements out.

Minimum horizontal logo width

150 px for screen or 2 inches (50.8 mm) for print. Measure the visible artwork, not the full file canvas.

Background contrast

Choose the compatible provided asset; do not artificially recolour it.

Typography: Lato

400 Regular / 600 Semibold / 700 Bold / 900 Black

Suggested web baseline: 16 px body; desktop H1 40-56 px; H2 28-36 px; buttons 14-16 px. Scale responsively. These are skill recommendations, not additional rules from the official screenshot.

How to use @T2S Design System

1

1. Specify the output

Social post, landing page, device mockup, email header, brochure or Figma UI.

2

2. Provide the essentials

Audience, dimensions, headline, device/product references and target channel.

3

3. Apply the T2S rules

Use an authentic logo, P1/P2 primary colours, minimal optional accents and Lato.

4

4. Review before export

Check legibility, logo clear space/size, device fidelity, no accidental Foodhub marks, and print/digital requirements.

Copy-ready example prompts

@T2S Design System Create a 1200 x 628 UK LinkedIn banner for a self-service kiosk. Use official T2S logo, P1/P2 and Lato; no other brand logos.

@T2S Design System Rebrand this Foodhub B2B EPOS product creative to Touch2Success, keeping the actual hardware shape and changing visible branding.

@T2S Design System Design a responsive merchant dashboard in Figma using semantic T2S P1/P2 tokens and accessible text contrast.

What the ZIP actually contains

16 files: SKILL.md, agent metadata, 10 original logo assets, primary colour chart, secondary colour chart, official logo-guideline PDF and clear-space/minimum-size reference image.